

Philip K Brewer

I would like to use my skills I have honed in Marketing, Project Management and Operations over the last 20+ years in the business. I am open to part time, full time, or contract position. I have a wealth of knowledge and experience to help propel your organization to the next level of success and growth.

Marketing Director / Project Manager

BRP Hotrods - 2013-present - Strategic direction and branding of growing engine conversion parts company.

- Increased sales by 400% in the first 5 years.
- Managed research and development projects.
- Helped streamline in-house production, inventory and shipping.
- Built strategic partnerships with others in the industry to support our product lines.
- Built and maintained an e-commerce website that takes over 80% of sales.
- Started and maintained search engine optimization programs.
- Produce social media content along with print and online advertising campaigns.
- Design and managed the production of marketing project cars.
- Managed yearly show schedule and the build of in-the-field marketing items, displays, and show equipment.

Designer / Illustrator

philbrewerdesigns.com - 2013-present - I continue to Illustrate, Design and Manage some automotive builds.

Creative Director / Project Manager

YearOne - 2002-2013 - Provided the overall vision and narrative for all marketing, advertising and creative projects for the large automotive parts supplier.

- Through creative Marketing built a corporate brand that was one of the strongest in the industry.
- Directed the evolution of the e-commerce website with over 100,000 products for sale.
- Directed TV commercials, social media content, and print advertising.
- Designed and managed the production of all marketing and customer trendsetting project cars.
- Represented company on several TV shows including Rides, Overhauling, HotRod TV, My Classic Car, and MuscleCar TV

Art Director / Production Manager

YearOne - 1994-2002 - Managed all catalog production and advertising.

- Managed a team of 12 graphic designers and photographers to produce and maintain 16 automotive parts catalogs with over 6000 total pages.
- Created monthly and yearly production schedules.
- Lead the transformation to digital photography and printing.
- Streamlined production methods and cut printing cycle in half.
- Scheduled and produced dozens of monthly print advertisements.
- Assembled a team and began the e-commerce website.

philbrewer67@gmail.com
706 410 0837
390 Station Drive
Pendergrass GA 30567

Online portfolio at
brewerhotrods.com

Education

Associate of Applied Science
Graphic Communications
St. Louis Community College

Studied at the Sam Fox School of Design
& Visual Arts.
Washington University in St. Louis.

Always educating myself and staying on
top of new tools and trends.

Skills

Have worked with all Adobe and Microsoft
programs. Proficient with Photoshop,
Illustrator, InDesign, Premiere Pro, Muse,
Excel etc.

Illustration, Photography, CAD, 3D
modeling and CNC machining, Fabricating
and Bodywork

Analytical Thinking, Planning,
Organization, Problem Solving and
Team Leadership.

Achievements

Best of Show Carlisle GM Nationals
3 Top 5 Goodguys Street Machine of the
Year awards.
5 Hot Rod magazine cover cars.
Cover cars on over 25 other publications.
Several SEMA display vehicles.
Several Street Stock circle track wins.
Winner Pure Stock Muscle Car Drags.
Runner up for the Hotchkis Cup, NMCA
AutoCross